

Leave a Legacy of Love With Life Insurance



You want your loved ones to have lives filled with happiness, comfort and opportunities, and you work very hard to make that happen. But what would happen to your family's quality of life if you were suddenly gone and no longer able to provide for them? What would your legacy to them be?

Would they be able to make ends meet financially with you no longer in the picture? Could they continue to live in your home? Would a college education be possible for your children? In short, would the legacy you leave be one of financial hardship or financial security?

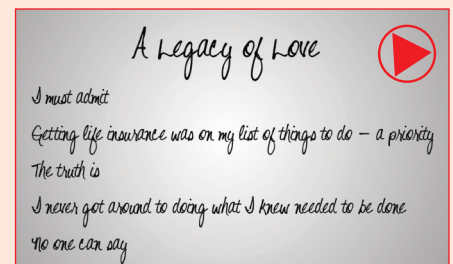
The choice is yours. Maybe you've been diligently saving money for many years and already have enough put away to guarantee a financially secure future for your loved ones. But if you're like most people, you probably haven't reached all of your long-term savings goals yet. That's where life insurance comes in. When you've done the proper life insurance planning, you can rest easy knowing that your loved ones will be provided for after you're gone.

To find out more about how life insurance can help you leave a legacy of love and financial security, visit www.lifehappens.org, the website of the nonprofit LIFE Foundation. It explains who needs life insurance and provides tools to help you determine how much and what kind of life insurance might be right for you.

There Are No "Do-Overs" With Life Insurance

Life turns on a dime. You have no idea when you will "need" life insurance. That's why it's important to buy it as soon as a need arises. To figure out if you need life insurance, answer this one simple question: Would anyone who depends on you suffer financially if you were to die tomorrow? If the answer is "yes," then you need life insurance.

Perhaps you have been putting off buying life insurance, thinking it's something you can do ... later. Watch the short online "Legacy of Love" video to find out how one woman's decision—or lack of it—changed the course of her family's life. This woman got a do-over. Would you be as fortunate?



www.lifehappens.org/legacy